

PENNY MOY

GRAPHIC DESIGNER/
ART DIRECTOR

CONTACT DETAILS

07977 908997

penmoy@yahoo.co.uk

PORTFOLIO

www.pennymoy.com

SKILLS

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Bridge
QuarkXPress
Slack
Content Station
Content Watch
Elvis
Censhare
Mac and PC proficient
Some knowledge of Microsoft
PowerPoint

EDUCATION

The London Institute,
The London College of Printing
BA(Hons) Media & Production Design

EMPLOYMENT

MAY 2021 – PRESENT

Art Editor, Future Studio, Future Publishing PLC

- Working as a designer and Art Editor on various Future magazine titles

MAY 2019 – MAY 2021

Art Director, i2Media Group

- Inside and cover design, proofing, final checks, sending to print of magazines *Train*, *Train For Her* and *Fighters Only*
- Creating conceptual images and themes for features using several images in photoshop
- Creating and amending illustrations for stories from vector files
- Creating infographics
- Liaising with clients
- Retouching of digital images
- Design materials for annual World MMA Awards
- Working on various design projects for other ecommerce clients including digital and print adverts, logo design, design for web pages, E-books, website banners, instagram posts
- Overseeing junior members of the team

APRIL 2018 – MAY 2019

Acting Deputy Art Director, OK! Magazine

- Assuming the role of Art Director in their absence, including being responsible for multiple covers
- Designing, checking, uploading and sending pages to print
- Signing off proofs including the cover
- Liaising with celebrities on picture selections from their photo shoots for layouts
- Retouching of digital images including cover images
- Overseeing freelancers and junior members of the team

FEBRUARY 2017 – APRIL 2018

Freelance Art Director & Designer

- *Stylist, Closer, Sainsbury's Fresh magazine, Sainsbury's Bake magazine, Time Inc Women's lifestyle hub*

FEBRUARY 2016 – JANUARY 2017

Art Director, NW Magazine, Sydney, Bauer Media Australia

- Designing & Art Directing layouts and covers
- Art checking all pages and generating print ready pdf files
- Retouching & colour correction of digital images
- Managing a team of designers and hiring freelancers
- Redesign of pages
- Checking and signing off all pages and cover proofs
- Designing & posting memes and graphics for NW Instagram
- Making sure the high standard of design is maintained
- Keeping to budgets and production schedule

JUNE 2014 – JANUARY 2016

Deputy Art Director, OK! Magazine, London

JULY 2013 - JUNE 2014 Art Editor, OK! Magazine

MAY 2012 - JULY 2013: Senior Designer, OK! Magazine

MARCH 2011 - MAY 2012

Freelance Art Editor/Designer, London

- April 2012 Art Editor *NOW Celebrity Hair & Beauty*
- March 2012 Art Editor *Teen NOW*
- Worked on a variety of magazines such as *Grazia, Grazia Creative Solutions, Closer, LOOK, OK!, Go Girl, Boots Health & Beauty, Fabulous, Best, Marie Claire, Cath Kidston magazine, Hello!*
- April 2011 Art Editor *Woman Diet Special*
- May 2011 Art Editor *Woman Summer Special*

FEBRUARY 2010 – MARCH 2011

Art Editor, *Hair Magazine*, IPC Media, London

MAY 2006 – FEBRUARY 2010

Freelance Art Editor/Designer

- Sept 07- March 08 Acting Art Director *More*
- Worked on the redesign of the *Sunday Times* newspaper
- Also worked on a variety of other magazines such as *ASOS, Bella, Closer, Company, Cosmopolitan, Grazia, Grazia Creative Solutions, LOOK, Marie Claire, Now, Reveal, Saturday Express, Weight Watchers, Woman, Woman & Home, You and Zest*

FEBRUARY 1998 – MAY 2006

Art Editor - *NOW Magazine*, Time Inc UK Ltd

AUGUST 1995 – FEBRUARY 1998

Senior designer - *Bella Magazine*, H Bauer Publishing

MARCH 1994 – AUGUST 1995

Designer - Harrington Kilbride Publishing Group

MAY 1993 – MARCH 1994

- Freelance Conran Octopus publishing